



Policy Title: ADVERTISING AND THIRD-PARTY COMMUNICATIONS		Policy Section: COMMUNICATIONS	Policy Number: COM - 100
Approved By: Kathy Wilkie, CEO	Date Approved: June 18, 2025	Date Reviewed/ Revised: June 18, 2025	

PURPOSE

This policy specifies the purpose for which HSCPOA collects, uses and discloses personal information about its registrants is to carry out its regulatory mandate and objects.

BACKGROUND

HSCPOA is an independent oversight body accountable to the Ontario government under the *Health and Supportive Care Providers Oversight Authority Act, 2021*. HSCPOA was created by the Government of Ontario to support public protection.

HSCPOA will not sell, rent or exchange its registrant list with any person or organization for any purposes. The purpose for which HSCPOA collects, uses and discloses personal information about its registrants is to carry out its regulatory mandate and objects.

POLICY

HSCPOA will not usually communicate or advertise to registrants on behalf of a third-party information of general interest, employment opportunities or marketing of health care products, publications, conferences, courses or workshops. When considering requests for the distribution of information to its registrants on behalf of a third party, HSCPOA will consider if the purpose of the communication is directly related to:

- HSCPOA's public protection mandate
- HSCPOA's regulatory objects
- HSCPOA's mandate to regulate HSCPOA registered Personal Support Workers in Ontario

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For further information, please contact the [Communications Manager](#).